

CONTENT PLATFORM GUIDE 2027

	Editorial Coverage Topics	Webinar (Multi-Sponsor panel seat included)	Technical Tip Tuesday	Multi-Sponsored Must See eBlasts	Special Advertising Opportunities (Sponsored Editorial, Advertising, Boosted Social Posts, Etc.)	Industry Trade Shows
January	Lessons in the Field IAQ Managing Your Business		Water Damage	Wed, January 20	INSURE Newsletter Wed, January 27	
February	Lessons in the Field Mold Software	Industry Outlook February 16		Wed, February 7	INSURE Newsletter Wed, February 24	INTRConnect 2/3 - 2/5 Verisk TBD Moisture Mob TBD
March	Lessons in the Field Forensic Restoration Contractor Safety		Field Lessons	Wed, March 17	Special Show Issue R&R Technical Conference INSURE Newsletter Wed, March 31	R&R Technical Conference 3/4 - 3/5 EIA 3/14 - 3/17
April	Lessons in the Field Women in Restoration Fire & Smoke Restoration			Wed, April 21	Ask The Expert for RIA INSURE Newsletter Wed, April 28	RIA 4/4 - 4/6
May	Preparing to Respond: Hurricane Lessons in the Field (Hurricane)	Hurricane May 13	CAT/Large Loss	Wed, May 19	Hurricane Sponsorship Package INSURE Newsletter Wed, May 26	Access TBD
June	Lessons in the Field Regulation & Compliance Marketing			Wed, June 16	INSURE Newsletter Wed, June 30	Contractor Connection TBD

CONTENT PLATFORM GUIDE 2027

	Editorial Coverage Topics	Webinar (Multi-Sponsor panel seat included)	Technical Tip Tuesday	Multi-Sponsored Must See eBlasts	Special Advertising Opportunities (Sponsored Editorial, Advertising, Boosted Social Posts, Etc.)	Industry Trade Shows
July	Lessons in the Field Drying Specialty Materials Silica	Mold/IAQ July 15	Equipment Tips	Wed, July 21	INSURE Newsletter Wed, July 28	VMA Executive Summit TBD
August	Lessons in the Field PRV Why it Matters Building Envelope Failures			Wed, August 18	INSURE Newsletter Wed, August 25	
September	Lessons in the Field Trailblazer Award Women in Restoration Award		Mold & Containment	Wed, September 15	Special Show Issue The Experience Ask The Expert for EXP Video Booth Tours INSURE Newsletter Wed, September 29	The Experience 9/8 - 9/10
October	Preparing to Respond: Fire Lessons in the Field (Fire)	Fire October 14	Fire/Smoke/Odor	Wed, October 20	Fire Sponsorship Packages INSURE Newsletter Wed, October 27	VMA Business Retreat TBD
November	Lessons in the Field Technician Award Off-Gassing Post-Damage			Wed, November 17	INSURE Newsletter Wed, November 24	ISSA 11/9 - 11/11 VMA Business Retreat TBD
December	Lessons in the Field Leadership/Exit Planning Year in Review			Wed, December 15	Year in Review INSURE Newsletter Wed, December 29	