

# CONTENT PLATFORM GUIDE 2026

	<b>January</b> Ad Close: 11/21/2025 Materials Due: 12/2/2025	<b>February</b> Ad Close: 1/5/2026 Materials Due: 1/6/2026	<b>March</b> Ad Close: 2/3/2026 Materials Due: 2/4/2026	<b>April</b> Ad Close: 3/3/2026 Materials Due: 3/4/2026	<b>May</b> Ad Close: 4/3/2026 Materials Due: 4/3/2026	<b>June</b> Ad Close: 5/4/2026 Materials Due: 5/4/2026
<b>Featured Editorial</b>	 <b>AI in Restoration</b>	 <b>Mold Remediation</b>	 <b>CAT Preparedness</b>	 <b>Contents (CAT / Large Loss)</b>	 <b>Fire Restoration</b>	 <b>Forensic Restoration</b>
<b>Editorial Coverage Topics</b>	Disinfection	Large Loss Restoration	Drying Tools	Franchise vs Independent	Training - Minimum Suggested	Customer Service/ Relations
	Safety + PPE	Contents & Packouts (Hoarding)	Mold Remediation	Moisture Meters/ Thermal Imaging	Mold and Mycotoxins	Empathy in Disaster Response
	Certification & Licensing for Your Biz	Training	HEPA Filters	Sustainability	Post Remediation Verification Testing	Odor Removal
	Asbestos	Bed Bugs	Contamination (Soot)	Media Blasting	Electronics Restoration (Contents)	Illicit Drug Clean Up
<b>Ask The Expert</b>	Training	AI in Fire Damage	Commercial Drying	Safety & PPE Common issues	Contents (Water Damage)	Marketing
<b>Roundtable</b>	Asbestos	Business Management	Claims Process	CAT Preparedness	CAT Preparedness	Fire
<b>Technical Tip Tuesday</b>	Safety	CAT Preparedness	Contents/Packouts	Fire & Smoke	Mold/IAQ	Commercial Drying
<b>Newsletter</b>	Water Damage	Business Management	Fire	Odor	Training	Mold
<b>Season</b>	Burst Pipe Season			Tornado Season	Hurricane Season Tornado Season Fire Season	Hurricane Season Tornado Season Fire Season
<b>Industry Trade Shows</b>	<b>Gathering of The Eagles</b> Jan 27 - 29  <b>INTRConnect</b> Jan 20 - 22	<b>Verisk</b> Feb 9 - 12  <b>Winter Break</b> Feb 17 - 19	<b>PLBR</b> Mar 22 - 25  <b>NeXus</b>	<b>RIA</b> Apr 27 - 29	<b>Access</b> May 18 - 21	<b>Contractor Connection</b> Jun 6 - 10  <b>PuroClean</b> June 9 - 11

Managing Your  
Restoration Business

Fire & Smoke  
Restoration

Water Damage  
Restoration

Odor Removal

Training

Mold/IAQ

Software/Technology

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	<b>July</b> Ad Close: 6/2/2026 Materials Due: 6/3/2026	<b>August</b> Ad Close: 7/3/2026 Materials Due: 7/3/2026	<b>September</b> Ad Close: 8/3/2026 Materials Due: 8/4/2026	<b>October</b> Ad Close: 9/2/2026 Materials Due: 9/3/2026	<b>November</b> Ad Close: 10/2/2026 Materials Due: 10/5/2026	<b>December</b> Ad Close: 11/2/2026 Materials Due: 11/3/2026
<b>Featured Editorial</b>	 <b>Indoor Air Quality/Mold</b>	 <b>Odor (Myths, Facts and Beyond)</b>	 <b>Women in Restoration &amp; Ladder Award</b>	 <b>Water Damage Restoration</b>	 <b>Software</b>	 <b>Year in Review</b>
<b>Editorial Coverage Topics</b>	The Power of Data	Regulations and Legislation Mold	Indoor Air Quality	Latest Software	Fire Damage/Soot/Odor	Industry Trends
	Trauma & Crime Scene (Biohazards)	Safety + PPE (Fire)	Hoarding/Odor	Types of Industry Training	Preparing to Sell Your Business	Top Innoivations for 2026
	Preparing to Sell Your Business	Contents Restoration (fire, water, mold)	TPA and Program Work	Containment (IAQ)	Contents Restoration (Water)	Planning for 2027
	Silica/Lead	Forensic Restoration	Green Cleaning/Sustainability	AI in Business		
<b>Ask The Expert</b>	The Power of Data	Compliance, training, legal expert Q&A	Innovation, future trends	Software, tool, AI	Insurance claim, restoration case studies	Annual wrap-up
<b>Roundtable</b>	Water Damage Restoration	Commercial Drying	Women in Restoration	Training	Mold/IAQ	Industry Trends & 2027 Trend Predictions
<b>Technical Tip Tuesday</b>	Software/Technology/AI	Odor	Culture & Brand	Water Damage	Strategic Planning	Marketing
<b>Newsletter</b>	Training	Water Damage	Fire	Mold	Odor	Business Management
<b>Season</b>	Hurricane Season Tornado Season Fire Season	Hurricane Season Tornado Season	Hurricane Season Tornado Season	Hurricane Season Tornado Season	Hurricane Season Tornado Season	Burst Pipe Season
<b>Industry Trade Shows</b>	<b>Violand Executive Summit</b> July 20-23, 2026 Canton, OH	<b>CORE Win The Storm</b>	 <b>The Experience</b> Sept 9 - 11	<b>Violand Business Planning Retreats</b>	<b>ISSA</b> Nov 16 - 19	

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