

2022 EDITORIAL CALENDAR

	JANUARY Ad Close: 11/24/21 Materials Due: 12/03/21	FEBRUARY Ad Close: 1/4/22 Materials Due: 1/7/22	MARCH Ad Close: 2/2/21 Materials Due: 2/4/21	APRIL Ad Close: 3/2/22 Materials Due: 3/4/22	MAY Ad Close: 4/1/22 Materials Due: 4/8/22	JUNE Ad Close: 5/3/22 Materials Due: 5/6/22	JULY Ad Close: 6/1/21 Materials Due: 6/7/21	AUGUST Ad Close: 7/1/22 Materials Due: 7/6/22	SEPTEMBER Ad Close: 8/2/22 Materials Due: 8/8/22	OCTOBER Ad Close: 9/2/22 Materials Due: 9/8/22	NOVEMBER Ad Close: 10/4/22 Materials Due: 10/7/22	DECEMBER Ad Close: 11/2/22 Materials Due: 11/8/22
eMagazine (2-3)	•Mold Remediation •Hoarding •Odor Removal	•Fire Damage Restoration •IAQ •Containment	•Software •Media Blasting •Water Damage Restoration	•Women in Restoration •Marketing •Heat Drying	•Catastrophe Restoration •Bedbugs •Drying: Moisture Meters	•Water Damage Restoration •Software •Contents Restoration	•Forensic Restoration •Franchise v. Independent •Disinfection Services	•State of the Industry/ Industry Trends •Contractor Safety •Mold Remediation	•The Ladder Award •Insurance/ Legal Issues •Packouts	•Training Spotlight •Marketing Your Business •Fire Damage Restoration	•Structural Drying •Safety + PPE •Media Blasting	2022 Directory & Buying Guide •Year in Review •Drones •Crime Scene Cleaning
Web Exclusive Sneak Peek	Flood Houses	Restoration Tools	Leadership	Water Damage Restoration	Contractor Safety	Crime Scene Cleaning	Marketing	Franchise vs. Independent	Deep Dive: State of the Industry	Restoration Tools	Fire Damage Restoration	Odor Removal
Topic Sponsorship	Training/ Education	Drying Zone	Odor Removal	Leadership	Fire Damage Restoration	Restoration Tools	CAT Response	Business	Water Damage Restoration	Contents Restoration	IAQ	Mold Remediation
Focus On	Water Damage Restoration	Estimating	Working with TPAs	Mold Remediation	Company Culture	Fire Damage Restoration	Liability Insurance Checkup	Software	Hiring + Recruiting	Disinfection Services	Leadership Spotlight	Industry Trends
Sponsored Ask the Expert (podcast or video)	Leadership	Innovations in Restoration	Smoke Odor Removal	Hiring + Recruiting	Estimating	Marketing	Hurricane Season	Safety + PPE	Lessons from Wildfires	Company Culture	Water Damage Restoration	IAQ
Webinar (Sponsored)	Mold Remediation	Fire Damage Restoration	Software	Women in Restoration	Catastrophe Restoration	Water Damage Restoration	Forensic Restoration	State of the Industry/ Industry Trends	Insurance & Legal Issues	Training Spotlight	Safety + PPE	Year in Review
CEU (Sponsored)	Odor Removal	IAQ	Water Damage Restoration	Leadership	Drying Tools	Software	Disinfection Services	Mold Remediation	Contents Restoration	Fire Damage Restoration	Structural Drying	Mold Remediation

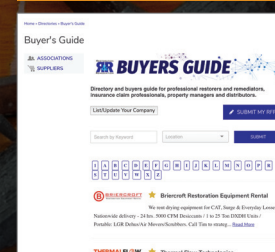
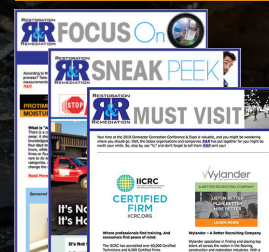
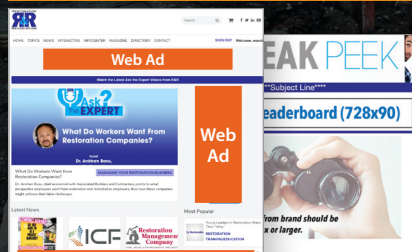
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Topic Sponsorship: Sneak Peek, Web Ads, and Native

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