

# THE EXPERIENCE

CONNECTING THE CLEANING & RESTORATION INDUSTRY

THE LARGEST INDEPENDENT CLEANING &amp; RESTORATION TRADE SHOW

EXPERIENCE UNIVERSITY WEBINAR

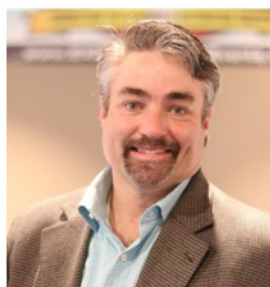
## EXPERIENCE UNIVERSITY PRESENTS: CLEAN & DRY

### Wednesday May 13, 2020 - Half Day Webinar \$30

#### 9:00 am - 12:00 pm Mountain Daylight Time (MDT)

The Experience University presents the latest current information available for the Cleaning and Restoration Industry. The Experience offers the industry's largest independent, onsite events including conventions and conferences annually. The Experience University is the continuation of educational programs on a monthly basis between our shows.

We feature great speakers with information that will help excel your businesses into the future. We always are looking to the latest science and protocols for the industry. Our goal is to help elevate the industry to the highest professional levels possible.



#### **9:00 am - 10:00 am MDT: Shawn Bisailon of Professional Cleaning Systems of North Denver**

##### ***Cleaning Protocols Today - What are we doing to exceed the challenge!***

Carpet and upholstery cleaning in these transitional times has its challenges.

What we are offering and how we are performing this service is effecting our customers.

How does it effect our staff. AND...How it effects you, the fearless leader of today's successful cleaning and restoration business....



#### **10:05 am - 11:00 am MDT: Barry Costa of Costa Group Education**

##### ***Biocides Get a YELLOW CARD and WHY It Is Important That We CLEAN Before We Apply BIOCIDES!***

Barry will discuss water sources and the need to follow the S500 Standard of care for the industry. Why do surfaces need to be cleaned first before the application of biocides? Does the category of water change these actions? Does the COVID-19 change how you perform your jobs in a water damage situation?



#### **11:05 am - 11:40 am MDT: Presenters Howard Wolf of HW3 Group**

##### ***Project Mobilization and Demobilization in the Age of COVID-19***

So, in the Age of COVID, what do our project mobilization and demobilization procedures look like? Do we change what we do? Is it going to be different for COVID buildings than "non-COVID" buildings? Can we pass viruses and bacteria on our equipment? How do we clean our equipment to prevent it? In this episode, the HW3TV Brain Trust discusses and gives guidance on the means and methods for mobilization and demobilization procedures.



#### **11:40 am - 12:00 pm MDT: Presenters with Special Guest Jim Holland of Restoration Consultants**

##### ***Bringing Together the Last Four IICRC Standard Chairs to Discuss COVID-19***

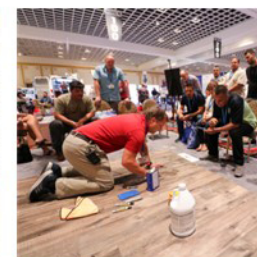
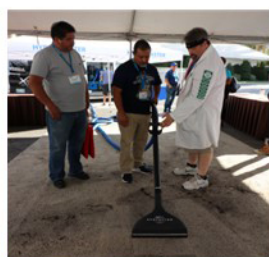
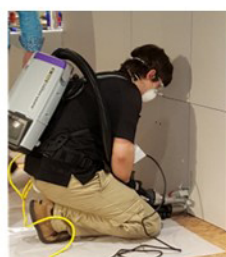
**To Register, Go to: <https://attendee.gotowebinar.com/register/9159531499768236300>**

After registering, you will receive a confirmation email containing information about joining the webinar. We believe there is a HUGE opportunity waiting for the Cleaning and Restoration industry and we will lay out ideas, business plans, marketing plans and valuable information related to cleaning, sanitization, and the application of biocides. **As Michael Gerber said, Work on your business, not in your business, now is the time!**

**Everyone will need to register for this event through this link to participate. Registration fee is \$30, no refund for no-shows.**

Attendees will receive 3 IICRC Continuing Education Credit Hours. Follow up education programs will be presented by industry experts at

**The Experience Convention and Trade in Las Vegas on September 9, 10 & 11, 2020.**



**www.EXPERIENCEtheEvents.com • Or call 888-881-1001**