



2013 Media Kit*

**The only magazine
and media brand
dedicated entirely
to the disaster
restoration and
property damage
repair and
remediation industry.**



www.randrmagonline.com

EVERYONE WANTS MORE R&R!
(Restoration & Remediation that is)

Now monthly beginning July 2013!

Visit www.randrmagonline.com/2013mediakit for the complete 2013 Integrated Media Planner

*Revised medi kit, February 2013 supersedes all previous media kits.

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Restoration & Remediation magazine

The source of information for restoration and remediation professionals.



**View a Video
from BNP Media's Co-CEO**



**View Video
from R&R Publisher**

Restoration & Remediation has established itself as the recognized leader in disaster restoration and remediation industry information, reaching professionals engaged in water damage and structural drying; fire and smoke damage; contaminant and pollutant abatement, mitigation and remediation; reconstruction; disaster response and more!

R&R is the ONLY magazine that brings the disaster restoration and mold remediation service industries together with the insurance claims and property loss management field.

GOING MONTHLY BEGINNING JULY 2013!

Everyone wants more *R&R*! (*Restoration & Remediation* that is) Readers and advertisers alike have asked us for MORE!

R&R offers by far the largest circulation to this market, reaching 20,000* restoration and remediation professionals and others involved in large property management companies and insurance claims management, including distributors of restoration equipment and supplies and those involved with education and certification. Our editorial lineup includes well-known industry experts from a cross section of these disciplines to provide insightful editorial that appeals to our entire audience.

R&R is a unique media brand that produces unique results...and now you can get even more from *R&R*!

R&R has the attention of the industry!

In 2013 *Restoration & Remediation* continues its rapid ascent as the leading publication serving the disaster restoration industry. Here are some of the accolades *R&R* magazine has received:



- “The relevancy of the content of the magazine is by far one of the best publications for our industry. Please keep up the good work in keeping it real.”
- “It is about time to have such a magazine”
- “Very informative”
- “You hit a home run! Congratulations on a job well done.”
- “Great magazine”
- “My favorite”
- “The best magazine ever for the restoration industry!”
- “Thank you for presenting a balanced view of restoration”
- “A great magazine that was needed – keep up the great work”
- “I appreciate your commitment to the industry. I read *R&R* cover to cover.”
- “I find your magazine excellent and look forward to receiving it”
- “I enjoy my subscription to *R&R*. It is a great magazine with insight into our industry.”
- “I save all my *R&R* magazines for the great content.”



Restoration & Remediation and www.randrmagonline.com: The largest-circulated, best-read magazine, website and monthly eNewsletter for the disaster restoration and mold remediation business and others involved with related property insurance claims and environmental cleaning. Primary Audience: Disaster restoration and mold remediation contractors.

***R&R* also maintains a high profile at major trade shows and events throughout the year, including:**

- International Disaster Conference & Expo
- DKI Insights
- IAQA Annual Meeting
- RIA Conference and Exhibition
- Connections Conference and Exhibition
- Crawford Contractor Connection
- The American Bio-Recovery Association Conference and Trade Show
- Connections Convention and Trade Show

R&R Circulation Breakdown

R&R offers by far the largest circulation to the market, reaching over 18,000 restoration and remediation professionals, and 1,623 insurance claims professionals, property management companies and others involved in the restoration and remediation and property claims repair industry.* ***R&R* is a unique magazine sure to achieve unique results.**

Beyond our print publication, [R&R LIVE](#), the monthly [eNewsletter](#) and our up-to-the-minute [website](#) are three of the many platforms we use to provide the latest information to this dynamic industry. All of these vehicles are opportunities for companies to reach these vital segments.

R&R is not just about the process of structural drying and mold remediation. It's about uncovering and presenting the challenges and successes of today's professionals. As new techniques and equipment are developed for the restoration and remediation professional, you can be sure that the best resource for discovering them is *R&R*.

*Publishers Own Data

10%
2,000 senior insurance,
claims management professionals, property managers,
distributors and others allied with the industry*

20,000 Total Circulation*

90%

**Reaching over 18,000
restoration and remediation contractors**

Who Are R&R Readers?

Research proves *Restoration & Remediation* magazine readers are major buyers/users of restoration and remediation products

Purchasing Involvement of R&R Readers:

- **82%** of R&R readers report that they are involved with the purchasing decisions for restoration or remediation-related materials/supplies.*
- **77%** rely on ads in R&R to inform them of new products and services.*

R&R Readers are Decision Makers:

81% are president, owner or manager*

Size of Company = Buying Power

Average company revenue for 2010 of restoration/remediation services = \$1,155,160*

* *Restoration & Remediation* Reader Preference Profile Study May 2011
^ Publisher's Own Data

84% of readers say that R&R is most useful in their disaster restoration and remediation industry work.*

88% have taken action as a result of an ad in R&R.*

50% have either purchased or recommend the purchase as a result of an ad in R&R.*

56% have gone to the company's website as a result of an ad in R&R.*

Is there a desire to receive Restoration & Remediation magazine? YES!

More than half of R&R's 20,000 circulation have personally requested to receive it. This number is GROWING with every issue!^

**An average of 4 people at each company read R&R.
Total pass-along readership over 80,000!^**

2013 R&R Editorial Calendar

R&R's editorial content cuts a wide swath across multiple areas of interest for the professional restoration and remediation contractor. Each bi-monthly installment of R&R will look at the issues of greatest concern for the professional working in the industry today, including:



(Ad Close – December 14)

- "Blasting" Your Way Through Remediation
- Contents Restoration
- New Advances in Thermal Imaging
- Contractor Safety

January/February

(Ad Close – February 21)

- New Developments in Ultrasonic Cleaning
- Innovation in Restoration
- Sealants, Barriers and Protectants
- What You Need to Know About Flood Houses

March/April

(Ad Close – April 12)

- Making a Difference: Women in Restoration
- Roofing Restoration Special Section
- Green Restoration Practices
- Software and Technology in Restoration Ground

May/June

R&R Must See Products Gallery

NOW MONTHLY!

R&R offers a low-cost opportunity to use the power of R&R Online and e-mail to R&R subscribers! Just provide 50 words and a photo and we will do the rest!

Now Enhanced with LEADS!

R&R offers a low cost way to reach the disaster restoration industry with a monthly Must See Products Gallery e-mail blast and online at www.randrmagonline.com

Get the names and information for all who click on your product in the email! Ask for more information about this powerful lead generation tool

\$615/mo. Schedule more and Save!!!

All 6 issues: \$2,490 (\$415/ea)

Any 3 issues: \$1,575 (\$525/ea)



**Must See
Products Gallery**

In addition, every issue of R&R includes the latest news from associations and organizations across the restoration and remediation spectrum, keeping you informed on developments in the industry as they happen.

2013 R&R Editorial Calendar – Continued

Included in every issue: “Cross Examination” by Ed Cross (Law Offices of Edward H. Cross and Associates), case studies, “Success Perspective” profiles of restoration/remediation professionals and articles by other industry experts, including Dave Dybdahl (ARMR Network) and Les Cunningham (Business Networks).



(Ad Close – June 18)

- Adapting to changing business conditions
- Trauma/bio-hazard cleaning
- IEQ Sampling/Testing
- Bed bug remediation

July

(Ad Close – July 15)

- Software for the restoration professional
- Stone restoration
- Structural drying tools and techniques
- Asbestos: What you need to know

August

(Ad Close – August 7)

- Mold Remediation Product Spotlight
- Small-scale restoration
- Moisture testing
- PPE: What you need to know

September

(Ad Close – September 4)

- **Roofing Restoration Special Section**
- Going mobile with your restoration business
- Contents restoration

October

(Ad Close – October 4)

- Smoke damage restoration
- Restoration on LEED-certified buildings
- The importance of training and education in restoration
- Odor control

November

(Ad Close – November 6)

- R&R Redbook Directory and Buying Guide
- Contractors, adjusters and the importance of working together
- Dry ice blasting
- Home/animal hoarding cleanup

December

In addition, every issue of *R&R* includes the latest news from associations and organizations across the restoration and remediation spectrum, keeping you informed on developments in the industry as they happen.

2013 Advertising Rates* & Specs

4 COLOR

	1X	3X	6X	9X*
Spread	\$7,875	\$7,270	\$6,175	\$5,490
1-Page	\$4,375	\$4,040	\$3,430	\$3,050
2/3-page	\$3,500	\$3,225	\$2,780	\$2,475
1/2 Island	\$3,115	\$2,800	\$2,435	\$2,165
One Half	\$2,850	\$2,620	\$2,260	\$2,010
One Third	\$2,295	\$2,075	\$1,825	\$1,625
One Quarter	\$1,760	\$1,695	\$1,395	\$1,240

Back Cover	Frequency Rate + 20%
Inside Front Cover	Frequency Rate + 15%
Inside Back Cover	Frequency Rate + 10%
Page 3	Frequency Rate + 10%
Pages 5,7,9 Guaranteed	Frequency Rate + 5%

(All Display advertising rates are net.)

Metallic Ink (Any size ad) Add \$1,000

Additional 5% discount for advertisers in the corresponding issue of *ICS!*

Classified/Marketplace Advertising Rates

Cost per Column Inch Per Issue

2/Color	Add \$115	1X	3X	6X
4/Color	Add \$230	\$140	\$115	\$100

10% Discount on Ads 10 column inches or larger

* 9X refers to companies in every issue in 2013.

The grid contains the following ad sizes and specifications:

- Spread Page Bleed:** 17 3/4" x 11" (17.75" x 11")
- Spread Page Non-Bleed:** 16 1/2" x 9 3/4" (16.5" x 9.75")
- Full Page Bleed:** 9" x 11"
- Full Page Non-Bleed:** 7 1/4" x 10" (7.25" x 10")
- 2/3 Page Vertical:** 4 3/4" x 10" (4.75" x 10")
- 1/2 Page (V):** 3 1/2" x 10" (3.5" x 10")
- 1/2 Page Island:** 4 3/4" x 7 1/2" (4.75" x 7.5")
- 1/2 Page Horizontal:** 7 1/4" x 4 7/8" (7.25" x 4.88")
- 1/3 Page Square:** 4 3/4" x 4 7/8" (4.75" x 4.88")
- 1/3 Page Horizontal:** 7 1/4" x 3 5/16" (7.25" x 3.3125")
- 1/3 Page Vertical:** 2 1/4" x 10" (2.25" x 10")
- 1/4 Page (V):** 3 1/2" x 4 7/8" (3.5" x 4.88")
- 1/4 Page (H):** 7 1/4" x 2 3/8" (7.25" x 2.375")

Specs & Terms

Acceptable Formats and Programs

Ads should be submitted electronically. Acceptable formats are Quark Xpress, Adobe InDesign, Illustrator and Photoshop CS3 in .EPS or .TIFF for Mac. All support files should be included (.EPS, .TIFF, etc.) along with font data if submitted in Quark Xpress or InDesign. All fonts should be converted to paths if submitting an Illustrator .EPS. or Photoshop .EPS. All disks and files must be readable by a Macintosh computer. Images must be saved as a .TIFF, .EPS or Hi-Res .JPEG. Images must be 300dpi or greater, and in CMYK, Grayscale, or Bitmap. Images can not be used if a LZW compression is applied. We cannot be held responsible for color variations if a color proof is not submitted.

Display Advertising Mechanical Specifications

Page Trim Size — 8.75" x 10.75"

Live Matter — 7.75" x 9.75"

Page Bleed — 9" x 11"

Spread Trim Size — 17.5" x 10.75"

Spread Live Matter — 16.5" x 9.75"

Spread, Gutter Bleed — 18" x 11"

Spread Full Bleed — 17.75" x 11"

Submitting Materials

E-mail to levina@bnpmedia.com or upload to FTP Site at <http://upload.bnpmedia.com> (select Restoration & Remediation)

Shipping address:

Ship all materials and insertion orders to:

R&R/Production Manager

PO Box 10502

Canoga Park, CA 91309

Ads can also be sent via FTP Site at

<http://upload.bnpmedia.com/>

Display Advertising Rates: Effective January 2013

Frequency Rates: Determined by the number of paid insertions within 12 months from date of first insertion. Display ads in *R&R* combine with other BNP publications for frequency discounts in *R&R*.

Payment & Terms: Invoices are payable in U.S. Funds only, Net 30 days. 1½% per month service charge thereafter (½% in Texas). Advertisements originating outside of the U.S. must be prepaid. Extension of credit is subject to the approval of the Credit Department. First time advertisers will be required to provide credit information or prepayment at the start of their advertising program. Publisher reserves the right to hold advertiser and/or agency jointly responsible and severally liable for money due and payable to the Publisher. Should it become necessary to refer any outstanding balance to an outside agency or attorney for collection, customer understands and agrees to pay all collection costs, including finance charges, court costs and attorney fees. All changes and/or cancellations to existing contracts must be made in writing four weeks prior to the sales close date.

Agency Commission: 15% to recognized agencies on space, color, and position if accounts are kept current. Commission is not allowed on insert handling, special binding or trimming of inserts, reprints, other mechanical charges, spotlight ads and classified advertising.

Short Rates and Rebates: Advertisers will be short-rated if within a 12-month period from the date of first insertion they do not use the amount of space upon which their billings have been based. Advertisers will be rebated or receive credits if within a 12-month period they have used sufficient additional space to warrant a lower rate than the rate they have been billed.

Cancellation Policy: No cancellations accepted after published closing date. Contracts may be cancelled by advertiser or publisher on written notice 30 days in advance of closing date.

Home Page Ad Inventory

Graphical Display Advertising

- 1 Leaderboard** - 728 x 90
 - > \$ 650/month
 - a. Run of Site (R.O.S.)
 - More than 2x the size of a 468X60 banner ad.
 - IAB Standard Ad Unit¹
- 2 Medium Rectangle** – 300 x 250
 - > \$600/month
 - a. (R.O.S.)
 - More than 4x the size of a 125 x 125 tile ad.
 - Minimal ad competition
 - IAB Standard Ad Unit¹
- 3 Rectangle** (2 adjacent spots) – 180 x 150
 - > \$350/month
 - a. Home Page Only
- 4 Rich Media*** (not shown)
 - a. Expandable Leaderboard (R.O.S.)
 - > \$600/month
 - Expands down on upon user interaction.
 - b. Floating Ad (home page only)
 - > \$750/month
 - c. Page Peel Ad (home page only)
 - > \$700/month

Additional Advertising Based on Possibilities

- 5 Featured Products**
 - > \$ 500/month
 - a. Three on home-page at any given time.
 - b. Prioritized by Feature Product then date.
 - c. Shows product name, teaser, and photo given time.
- 6 Supplied Videos**
 - > \$800
- 7 Photo Gallery** (R.O.S.)
- 8 Multimedia** (use for e-cards, showrooms promotion, etc.)
- 9 Classifieds**
 - > \$100/30 days; \$175/60 days; \$240/90 days
 - a. Three on home-page at any given time.
 - b. Includes post date, category, headline, co. name, location, photo, and description.



¹ Standard IAB Ad units determined by those ads accounting for approximately 80% of total impression weight over the past 12 months.

* Rich Media ads in current flash formats are not iphone/ipad friendly. We will have a browser detection tag so if visitor comes from one of these devices we can either serve up a standard gif style ad or can serve up a custom html 5 animated version. Additional charge would apply for html 5 design.

** All rates are net. Rates are subject to change.

Sub-Page Ad Inventory

Graphical Display Advertising

- 1** **Leaderboard** - 728 x 90
 - > \$ 650/month
 - a. See #1 on Home Page
(alternate size Super Leaderboard at 970 x 60 – *available sub-pages only*)

- 10** **Wide Skyscraper** – 160 X 600
 - > \$ 700/month
 - a. R.O.S. except home page
 - b. Above the Fold
 - IAB Standard Ad Unit1
 - Larger than a standard skyscraper
 - Expandable Rich Media Available for an

- 2** **Medium Rectangle** – 300 x 250
 - a. See #2 from the home page

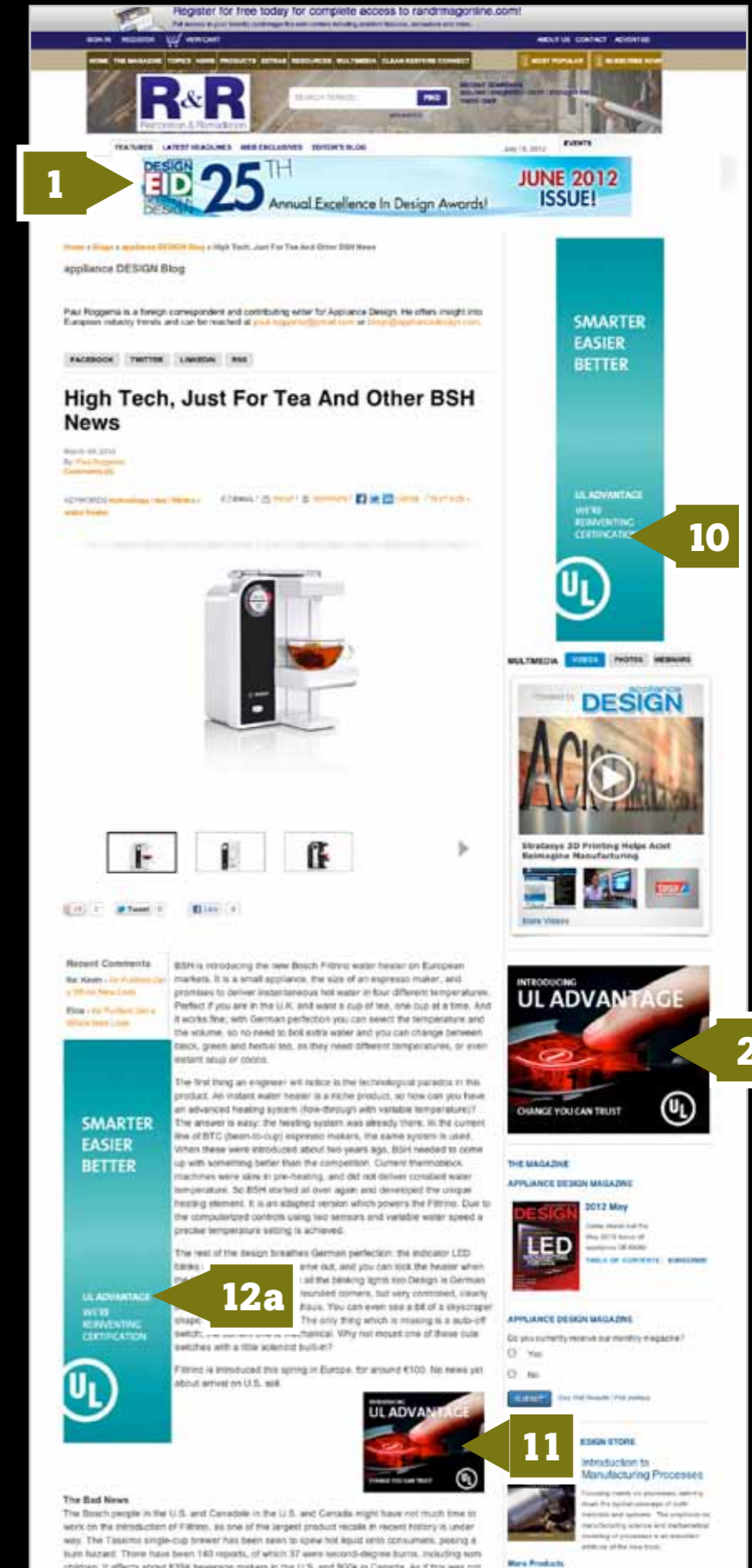
- 11** **Article Sponsorship Ad** – Rectangle at 180 x 150
 - > \$ 750
 - b. Flat fee for the life of the article
 - c. Ad tag placed in the body text of article by content entry editor

- 12** **Topic Sponsorship** – Ad Package that displays two different ads for the given topic sponsored.
 - a. Wide Skyscraper at 160 X 600 on related article pages
 - b. Medium Rectangle at 300 x 250 on topic main page (see next page)

Now available, New 1/2-page, Slider, Pushdown and Billboard and Interstitial ads for maximum online impact!

Ask your R&R representative for details and pricing

** All gross rates are subject to change



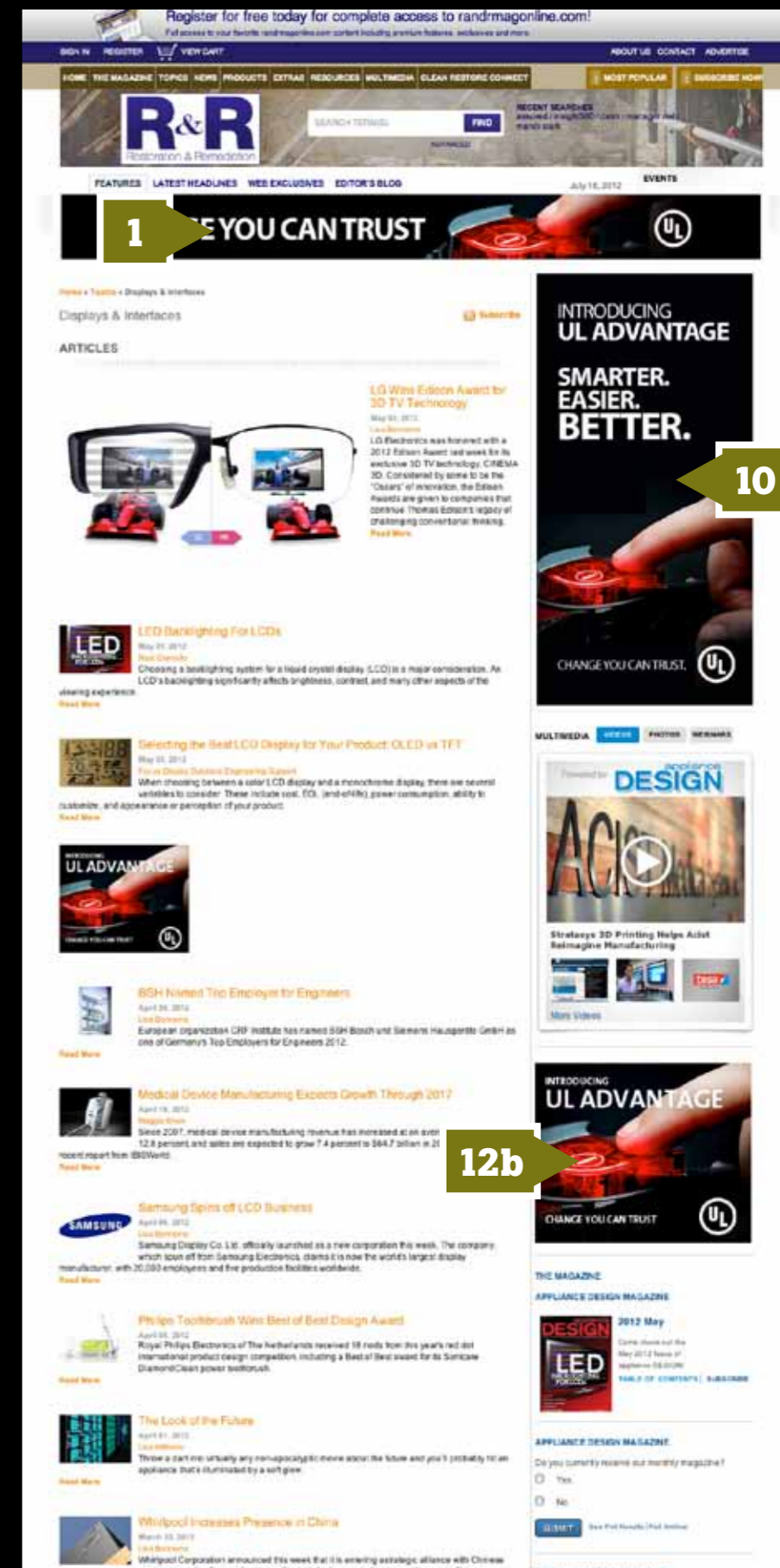
Topic Page Ad Inventory

Graphical Display Advertising

- 1 Leaderboard** - 728 x 90
 - > \$ 650/month
 - a. See #1 on Home Page (alternate size Super Leaderboard at 970 x 60 – shown)
- 10 Wide Skyscraper** – 160 X 600
 - > \$ 700/month
 - (alternate size would be Half-Page 300 x 600 - shown)
 - b. R.O.S. except home page
- 2 Medium Rectangle** – 300 x 250
 - a. See #2 from the home page
- 12 Topic Sponsorship**
 - a. Wide Skyscraper at 160 X 600 on related article pages
 - b. Medium Rectangle at 300 x 250 on topic main page

Additional Ad Inventory

- 13 Case Studies**
 - > \$ 100/month
- 14 Registration Login Page**
 - > \$ 300/month
 - a. Medium Rectangle – 300 x 250
- 15 Video Module Sponsorship Banner**
 - 1 minute or less : \$1500 net
 - 2-3 minutes: \$2500 net
 - 3-5 minutes: \$4500 net
 - 5+ minutes: \$1000/minute net
 - a. Leaderboard – 728 x 90
 - b. Post-Roll & Pre-Roll Video Ads
- 16 Showrooms** (Not Shown)



** All gross rates are subject to change

L!VE



The information needs of the cleaning and restoration industry are changing quickly. And, to respond to and fulfill those needs, *Restoration & Remediation* magazine has introduced *R&R LIVE*, an enhanced version of our print edition with features including interviews, videos, surveys, products in 360 degrees, demonstrations, keyword searches, live links, audio, and more. These newly enhanced editions are truly where *R&R* comes to life.

R&R LIVE digital editions are sent electronically via email for instant viewing or they can be downloaded for reading at a later time. *R&R LIVE* offers immediate access to new products, cleaning methods, new technologies and interactive connectivity with the industry's manufacturing/supplier community.



Advertising Opportunities Include:

- R&R LIVE Digital Magazine Sponsorship
- Flash Belly Band (inside issue)
- Index Tabs
- Gatefold/Barn Door
- Animation
- Call Back Card
- Business Reply Card
- Video (up to 25 GB/supplied)
- Audio (up to 25 GB/supplied)
- Blow-in Card
- Margin Ads

Options Also Available on Request:

- Animation
- Flash 360

Digital Only Ads:

Digital only ads appear after other advertisers within the issue. Complete descriptions are located separately in the Media Kit. Contact your ICS media consultant for more details!

Special Discounts:

- Print advertisers (4x minimum) receive 15% discount.
- Combo discount (10%) when including *R&R* together with *ICS* online.
- All rates are net based on supplied digital file, digital ad production available.
- Space is limited and subject to availability. Schedule early to insure your first choice for times and positions.



and



Professional Network



ICS Cleaning Specialist and **Restoration & Remediation** are pleased to present **Clean + Restore + Connect**, an all new professional network for **floor cleaning and restoration professionals**.

Your ad on
clean+restore+connect will...

- Create brand awareness
- Educate the industry
- Showcase your products & services
- Demonstrate leadership in the industry

Integrate With Your

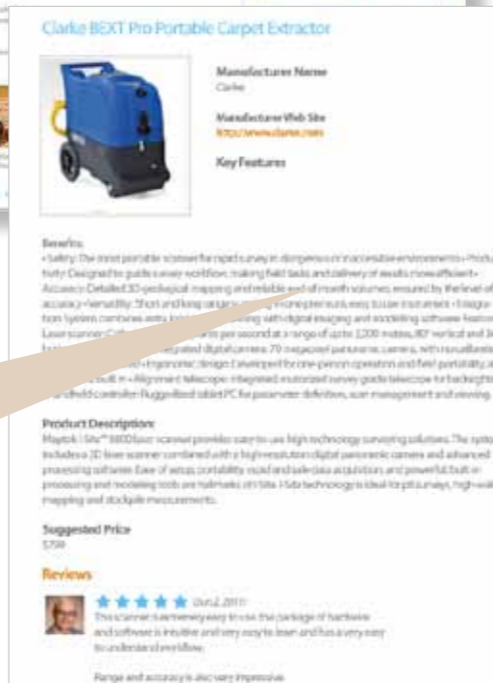


Members of
clean+restore+connect can...

- Communicate with other cleaning & restoration professionals
- Stay up-to-date on everything happening in the industry
- Comment on the latest industry news
- Learn more about products and services
- Add your own product reviews
- “Like” people, companies and products
- Watch videos
- Listen to webinars and podcasts

Professional Network Advertising

clean+restore+connect



Leaderboard

728x90 pixels

Rotating* - \$600/mo.

Homepage - \$300/mo.

Article/Member or Forum Page
\$200/mo. each

Medium Rectangle

300x250 pixels

Rotating* - \$500/mo.

Homepage - \$250/mo.

Introductory 90 day rate \$900 (\$300/mo.)

Article/Member or Forum Page
\$250/mo. each

Banner

468x60 pixels

Article/Member and Forum page
\$300/mo. each

Wide Skyscraper

160x600 pixels

Rotating* (except for homepage)
\$500/mo.

Article/Member or Forum Page
\$200/mo. each

CRC Weekly e-newsletter

Banner ad 468 x 60
\$200/wk. \$500/Mo. each

Tile ad 125 x 125

Text ad (maximum 50 words) \$250

Product Preview & Review Section

Includes: Company Name, Product Image,
Link to Website & Product Description

(90 Days)

3 Products - \$1,000

2 Products - \$800

1 Product - \$500*

Contact your sales rep today
to be a part of this **ALL NEW**
professional network!

R&R e-Newsletter

Delivered right to the inbox of over 7,460** Active Opt-In subscribers, the *R&R* monthly eNewsletter is the perfect platform to reach qualified industry buyers and prospects.

Top Banner \$460

Additional Banner Positions \$345

Tile \$460

Skyscraper \$490

Featured Product \$575

Things To See \$350

e-News Article Sponsorship \$460

Interstitial

This is the most effective way to stop traffic and bring it to your website!

\$700



To view this email as a web page, [click here](#).



e-Newsletter

A Publication of Catastrophic Proportions



INTRODUCING, ONSITE REMEDIATION

[Click to find out more](#)

1-800-PACK-RAT



June e-News Feature:

Handling Hoarding: A Case Study

By Natalie Zupo

On January 17, 2012, a property manager of a residential building in Kihei, HI called PuroClean Emergency Restoration Services in Maui regarding a cleanup job of a 750 square-foot, two-bedroom condo. Mark Hoening, the owner of that local franchise that handles water, mold, fire and biohazard property damage, was aware that the resident had a hoarding issue. However, he never imagined that the cleanup process would result in a month-long effort. [>Read More](#)



Latest Headlines

[Despite Resort Scare, 2012 Crawford Convention Posts Record Attendance](#)

[Nominate IICRC Board Members and Officers](#)

[Aramco Opens 19th National Location with New Georgia Branch](#)

[Paul Davis Restoration Will Donate \\$100 Per Claim to Red Cross](#)

More R&R

[Industry News](#)

[Products](#)

[Events Calendar](#)



June Featured Product:

Seal Any Doorway in Under a Minute with ZipDoor

The new ZipDoor™ kit is a great way to create a dust barrier when all you need to seal is the doorway. You'll save hours on jobs with lots of doors like commercial office space, hotels, hospitals, and more. It's also great for residential jobs like kitchen and bath remodeling, or where renovation will disturb lead paint. The ZipDoor makes it easy to meet the EPA's RRP requirement for a covered doorway. [>Read More](#)



Clean Restore Connect:
Mentors



There is an old adage that says "behind every successful man there's a great woman." I've found that to be true in most situations. But I've also noticed that behind every successful business person, there is a mentor or a series of mentors that have pushed them to be better and in many cases helped them to become who they are. So, who are yours? Are they in the industry? How often do you meet? What do you discuss? How often do you change mentors? [>Join the conversation here.](#)

FREE OFFER

Seal anything in plastic easily



ZipWall double-sided tape



ZIPWALL®

Webinars – *Now with video!*

Sponsor a live or pre-recorded video webinar, proven to enhance attendee engagement. Make your webinar more personal and impactful by showing a live video of the speaker, a demonstration of your product, and more. Of course, video webinars offer all the same features and benefits as our traditional webinar packages, including:

- Dynamic audience interaction
- One-on-one pre-qualified sales
- Brand reinforcement
- Market growth
- Measurable ROI
- And more!

60% of registrants attend video webinars,* a 12% increase from BNP's current attendee average.+

For webinar tips and more information, contact your sales rep or visit <http://portfolio.bnpmmedia.com/webinars>.



List your company with the Red Book in 2013 for quick access to a targeted audience of potential buyers in your industry. Your listing includes print, digital and now extra online exposure in our latest online Interactive Buyers Guide. This mobile friendly version adds new location and advanced search capabilities. In whatever format, we make it easier for buyers to find you and even easier for your company to stand-out. Brand your company with your logo; drive traffic to your site with clickable links, social media links and mobile tags. Or give them easy access to product info with Spec Sheets, Photos and Videos. Get listed today! For more information visit the online directory at www.randrmagonline.com/redbook or contact a sales rep.

* ON24 2010 Webcasting Report, Webcast Benchmarks and Best Practices for Lead Generation, Averages

+ 2011 BNP Media corporate webinar averages

** Exact Target, July 2012



orangetap

You are a B2B marketer.

Your role is more than just branding, product promotion, and ad placements. You are responsible for developing and maintaining an industry thought-leadership position for your brand. You are tasked with establishing trust and engagement between your brand and your customers. You are the one who provides the sales team with qualified leads and direct inquiries. You are the one exploring innovative and unique ways to communicate to your audience – all while making your brand more successful than it has ever been.

You are a B2B marketer. And we're here to help.

**Want to improve on your content marketing strategy?
Contact us for a free consultation.**

orangetap@bnpmedia.com | www.bnporangetap.com

- content marketing strategy
- content development
- custom publishing
- targeted delivery

MAKING THE COMPLEX CLEAR.

Clear Seas Research is an industry-focused market research company dedicated to providing clear insights to complex business questions.

Clear Seas Research will work closely with you to determine if your marketing message breaks through the noise, engages your target, and causes them to take action. Primary market research will be used to test your marketing communication to ensure it is achieving the desired outcome.

**Clear Seas**
RESEARCH
Making the complex clear

To learn more about how Clear Seas Research can help you maximize your marketing ROI please contact:

Beth Surowiec at (248) 786-1619 or
surowiecb@clearseasresearch.com
www.clearseasresearch.com

List Rentals

The most powerful, responsive list of restoration and remediation professionals is just a call away. Complement your advertising program and introduce new products by renting *R&R's* exclusive subscriber list. Contact Kevin Collopy of InfoGroup at kevin.collopy@infogroup.com or 402.836.6265.

Contact Information

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Our Mission:

Helping People Succeed in Business by Giving Them Superior Information

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