



# 2009

## The Restoration **Red** Book

Trade Directory & Buying Guide



**In Print & Online!**

Manufacturers and Distributors will be featured in the "Suppliers" section. "Products," "Technical Training and Schools" and "Industry Associations, Organizations and Resources" will be listed in their own special sections as well.

### Online Restoration and Remediation Industry Directory & Buying Guide

Be Found, Be Noticed, Be Contacted!  
[www.randrmagonline.com/redbook](http://www.randrmagonline.com/redbook)

#### KEYWORD SEARCH

Additional Exposure for Your Online Listing!

New easy keyword search through BNP Media Search (powered by Google) enables potential customers to find your listing from any page on [www.randrmagonline.com](http://www.randrmagonline.com) and from other BNP Media web sites as well.



#### PREFERENTIAL RESULTS

Automatically Appear at the Top of Your Selected Product Categories

You now have the opportunity to purchase a **NEW Premium Package** listing and ensure that you always appear at the top of the selected search results with a star next to your name every time your product categories are accessed – prime visibility!



#### NEW COMPANY DETAIL PAGES

Post More Info

Get a dedicated page for your information in an easy-to-read format. Purchase a Premium Package and you can even post Spec Sheets, Product Photos and a Logo in your online listing. Also includes Live Web & E-mail Links, and a special subject line in all e-mails so you know where your leads came from.



Appear in the Online **2009 Restoration Red Book** for the entire year! *R&R* subscribers – your customers – will be able to easily find you by product or by company at [www.randrmagonline.com/redbook](http://www.randrmagonline.com/redbook)



### Gain Year-Round Exposure to the Restoration and Remediation Industry in this Essential Buyer's Guide and Reference Issue.

*Restoration & Remediation* is received by more than 25,000 professional restorers and remediators, insurance claims professionals, property managers and distributors, more than other any industry publication.

**ADVERTISING DEADLINE:** November 7  
**AD MATERIAL DEADLINE:** November 12



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## The Restoration **Red** Book

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Ask about our Directory Banner & Tile Options!

There's only one way to ensure *Restoration & Remediation's* audience can find you when it's time to buy. List your company in the **2009 Restoration Red Book!**

### Listing Enhancements Give Buyers the Best Chance to Find You Fast, Every Time!

Complete the enclosed listing and order form to be sure your company is listed. (A basic listing is FREE for Display Advertisers!)

#### ENHANCED LISTING

Enhance your basic print listing with **boldface**.

#### LOGOS

Add a logo to your listing in print or online. Your listing will really stand out and attract buyers' attention!

#### HOTLINK

Drive leads directly to your web site. Add a hotlink to your listing online so buyers can instantly reach you with a simple click. Live e-mail links too!

#### DELUXE PACKAGE

You get combined exposure with an enhanced print listing; logos in print and online; hotlinks and improved online search ranking!

#### PREMIUM PACKAGE

Want to make a really big splash? Choose our Premium Package! You get our Deluxe Package plus up to 3 Product Shots and 3 Spec Sheets in your online listing, a Premium Ranking in online search (appear first with a star (★) designation) and more! As an added bonus, ask about adding video!



MINI ADS Also Available!

**DISPLAY ADVERTISERS**  
 Get the best value and most exposure for your company by running a display ad in the 2009 Restoration Red Book! Display advertisers receive the following benefits:

- **FREE** Basic Listing
- **FREE** Enhanced Listing in Color Type Highlighting
- All of Your Product Listings
- **Discounted Rates** on Deluxe and Premium Packages

See the enclosed order form for packages and pricing. Send in your listing form today.



### Questions on Listings?

Contact Pat Wilking at 248-244-6255 or at wilkingp@bnpmedia.com

### For Display Advertising Options:

- Evan Kessler • kessler@bnpmedia.com 303-255-1263
- Jim Michaelson • michaelsonj@bnpmedia.com 678-985-1288
- James Roy • royj@bnpmedia.com 800-835-4398 x2215